

SOCIAL MARKETING

Directly Impacted Do it Best!



BEYOND TESTED, CURED



XCHANGE 4 NEW INFORMATION ABOUT HEPATITIS C

NO ABSTINENCE
REQUIRED

NO AWFUL SIDE
EFFECTS!



**X CHANGE
OLD INFO ABOUT
HEP C**

PHONE: 336-669-5543
Urban Survivors Union



CHANGE

The Power
to Be Hep C Free



**PROTECT
YOURSELF**

**BE
PRO-SELF**

NEVER let anyone
prepare your shot
or shoot you up.
People who do
DOUBLE
Their risk for
Infection!!!

NEVER SHARE:
SYRINGES
COTTONS
COOKERS
WATER
ANYTHING

**INJECT
YOURSELF**

75% OF PEOPLE
WITH HEP C
DON'T KNOW IT

IF YOU USE INJECTION
DRUGS, YOU'RE AT A
HIGHER RISK



**WE'RE
IN YOUR
CORNER**

**Stay Safe:
Get Tested,
Get Cured**



Protect Yourself at All Times



**SMOKERS
NEVER**

MISS

Smoking is Harm Reduction

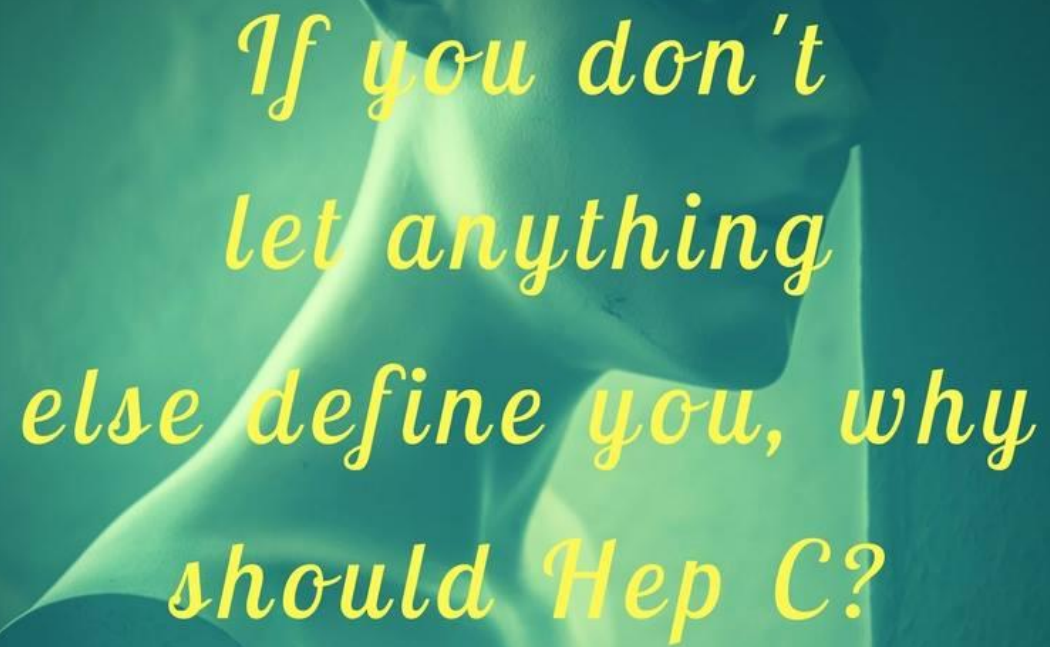
Inject yourself. Protect Yourself

He Might. You Will.

Never leave your health in someone else's hands.

www.ncurbansurvivorsunion.org





*If you don't
let anything
else define you, why
should Hep C?*

WE CAN HELP

*Syringe Exchange is proven
to reduce risk of Hep C*

